

# Frequently Asked Questions

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**Whom is this offer for?** Well, the offer is for Coaches, Consultants, and Professional Service providers who are already in the business for more than 3 years. They have a clear offer with them and they are looking for new ways to scale up their business and sales.

**Why are you running such an offer?** We are running this offer for you to experience the power of podcasts and by launching and promoting 15 episodes, you can taste the water before deciding to run podcasts for the long term.

**What happens if I decide not to continue running the podcast after 15 episodes?** Each episode of your podcast is like an asset. They are not like lives whose life is very very less. You will find people exploring old episodes. So, even if you decide to discontinue your podcast, your podcasts will be available to all with the 15 episodes.

**What if I want to continue my podcast?** That will be great! We can discuss the episode frequency and set up a monthly plan customized as per your needs. Our monthly plan starts at \$397 a month. You can [click here](#) to check the details.

**What are the types of equipment i need to buy?** In most of the cases, you need not buy any equipment. If you have a good headset and laptop and good internet connection. We will do trial recordings and recommend if anything is needed. Being business podcasts, we don't need perfection like singers and authors. We need quality content delivered clearly and our team will ensure it happens!

**What other expenses do i need to pay apart from this \$1899?** Our current offer includes everything apart from podcast hosting. While there are lots of hosting companies you can explore. We love Anchor if you want something free and for paid, we love libsyn.

CHANGE HOW YOU LOOK AT YOUR BUSINESS - CLICK THE LINK BELOW TO BOOK A CALL AND GET STARTED!

<https://impact4brands.com/meet>